Events Management (Year 2014-2015)



Allen, Judy. 2009. Event Planning: The Ultimate Guide to Successful Meetings, Corporate Events, Fund-Raising Galas, Conferences, Conventions, Incentives and Other Special Events. 2nd ed. Mississauga, ON.: Wiley.

Anon. n.d.-a. 'Event Management: An International Journal'.

Anon. n.d.-b. 'International Journal of Event Management Research'.

Anon. n.d.-c. 'International Review for the Sociology of Sport'.

Anon. n.d.-d. 'Leisure Management'.

Anon. n.d.-e. 'Tourism Management'.

Anon. n.d.-f. 'Travel Trade Gazette - UK & Ireland'.

Berridge, Graham. 2006. Events Design and Experience. Vol. Events Management Series. Oxford: Butterworth-Heinemann.

Bowdin, Glenn A. J. 2011. Events Management. 3rd ed. London: Butterworth-Heinemann.

Columbus, Gene, and Joe Jeff Goldblatt. 2010. The Complete Guide to Careers in Special Events: Step toward Success! New York: Wiley.

Davidson, Rob, and Tony Rogers. 2006. Marketing Destinations and Venues for Conferences, Conventions and Business Events: A Convention and Event Perspective. Vol. Events Management S. Oxford: Butterworth-Heinemann.

Davidson, Rob, and Tony Rogers. 2015. Marketing Destinations and Venues for Conferences, Conventions and Business Events: A Convention and Event Perspective. Vol. Events Management S. Oxford: Butterworth-Heinemann.

Ferdinand, Nicole, and Paul Kitchin. 2012. Events Management: An International Approach. Los Angeles, [Calif.]: Sage.

Getz, Donald. 2016. Event Studies: Theory, Research and Policy for Planned Events. 3rd ed. London: Routledge.

Goldblatt, Joe Jeff, and Joe Goldblatt. 2011. Special Events: A New Generation and the next Frontier. 6th ed. Hoboken, N.J.: Wiley.

Gratton, Chris, and Ian P. Henry. 2001. Sport in the City: The Role of Sport in Economic and Social Regeneration. London: Routledge.

Institute of Leisure & Amenity Management. n.d. 'Managing Leisure: An International Journal'.

Leisure Studies Association. n.d. 'Leisure Studies'.

Masterman, Guy. 2009. Strategic Sports Event Management. 2nd ed., Olympic ed. Amsterdam: Butterworth-Heinemann.

O'Toole, William. 2011. Events Feasibility and Development: From Strategy to Operations. Vol. Events management series. Amsterdam: Butterworth-Heinemann.

Pears, Richard, and Graham J. Shields. 2019. Cite Them Right: The Essential Referencing Guide. Eleventh edition. London: Red Globe Press.

Shone, Anton, and Bryn Parry. 2013. Successful Event Management: A Practical Handbook. 4th ed. Andover: Cengage Learning.

Smith, Andrew. 2012. Events and Urban Regeneration: The Strategic Use of Events to Revitalise Cities. London: Routledge.

Taylor, Peter, and George Torkildsen. 2011. Torkildsen's Sport and Leisure Management. 6th ed. London: Routledge.

Tribe, John. 2016. The Economics of Recreation, Leisure and Tourism. Fifth edition. London: Routledge.

University of Wisconsin-Stout. n.d. 'Annals of Tourism Research'.

Watt, David C. 1998. Event Management in Leisure and Tourism. Harlow: Addison Wesley Longman.

Yeoman, Ian. 2011. Festival and Events Management: An International Arts and Culture Perspective. Amsterdam: Elsevier Butterworth-Heinemann.