## Events Management (Year 2014-2015)



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@book{Allen 2009, address={Mississauga, ON.}, edition={2nd ed}, title={Event
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@book{Berridge 2006, address={Oxford}, title={Events design and experience},
volume={Events Management Series}, publisher={Butterworth-Heinemann},
author={Berridge, Graham}, year={2006} }
@book{Bowdin 2011, address={London}, edition={3rd ed}, title={Events
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@book{Columbus Goldblatt 2010, address={New York}, title={The complete guide to
careers in special events: step toward success!}, publisher={Wiley}, author={Columbus,
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@book{Davidson Rogers 2006, address={Oxford}, title={Marketing destinations and
venues for conferences, conventions and business events: a convention and event
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@book{Davidson Rogers 2015, address={Oxford}, title={Marketing destinations and
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@book{Ferdinand Kitchin 2012, address={Los Angeles, [Calif.]}, title={Events
management: an international approach}, publisher={Sage}, author={Ferdinand, Nicole
and Kitchin, Paul}, year={2012}}
@book{Getz 2016, address={London}, edition={3rd ed.}, title={Event studies: theory,
research and policy for planned events}, publisher={Routledge}, author={Getz, Donald},
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@book{Goldblatt Goldblatt 2011, address={Hoboken, N.J.}, edition={6th ed},
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@article{Institute of Leisure & Amenity Management, address={London},
title={Managing leisure: an international journal}, publisher={E & FN Spon},
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@book{Masterman 2009, address={Amsterdam}, edition={2nd ed., Olympic ed},
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author={Masterman, Guy}, year={2009}}
@book{O'Toole 2011, address={Amsterdam}, title={Events feasibility and development:
from strategy to operations}, volume={Events management series},
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@book{Pears Shields 2019, address={London}, edition={Eleventh edition}, title={Cite
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@book{Shone Parry 2013, address={Andover}, edition={4th ed}, title={Successful
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@book{Smith 2012, address={London}, title={Events and urban regeneration: the
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@book{Taylor Torkildsen 2011, address={London}, edition={6th ed},
title={Torkildsen's sport and leisure management},
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recreation, leisure and tourism}, publisher={Routledge}, author={Tribe, John},
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@book{Watt 1998, address={Harlow}, title={Event management in leisure and
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