

Events Management (Year 2014-2015)

[View Online](#)

1

Allen J. Event planning: the ultimate guide to successful meetings, corporate events, fund-raising galas, conferences, conventions, incentives and other special events. 2nd ed. Mississauga, ON.: : Wiley 2009.
<https://ebookcentral.proquest.com/lib/tees/detail.action?docID=427674>

2

Berridge G. Events design and experience. Oxford: : Butterworth-Heinemann 2006.

3

Bowdin GAJ. Events management. 3rd ed. London: : Butterworth-Heinemann 2011.

4

Columbus G, Goldblatt JJ. The complete guide to careers in special events: step toward success! New York: : Wiley 2010.

5

Davidson R, Rogers T. Marketing destinations and venues for conferences, conventions and business events: a convention and event perspective. Oxford: : Butterworth-Heinemann 2015.

6

Ferdinand N, Kitchin P. Events management: an international approach. Los Angeles,

[Calif.]: : Sage 2012.

7

Getz D. Event studies: theory, research and policy for planned events. 3rd ed. London: : Routledge 2016.

8

Goldblatt JJ, Goldblatt J. Special events: a new generation and the next frontier. 6th ed. Hoboken, N.J.: : Wiley 2011.

9

Gratton C, Henry IP. Sport in the city: the role of sport in economic and social regeneration. London: : Routledge 2001.
<https://ebookcentral.proquest.com/lib/tees/detail.action?docID=170205>

10

Masterman G. Strategic sports event management. 2nd ed., Olympic ed. Amsterdam: : Butterworth-Heinemann 2009.

11

O'Toole W. Events feasibility and development: from strategy to operations. Amsterdam: : Butterworth-Heinemann 2011.
<https://ebookcentral.proquest.com/lib/tees/detail.action?docID=667740>

12

Davidson R, Rogers T. Marketing destinations and venues for conferences, conventions and business events: a convention and event perspective. Oxford: : Butterworth-Heinemann 2006.

13

Shone A, Parry B. Successful event management: a practical handbook. 4th ed. Andover: :

Cengage Learning 2013.

14

Smith A. Events and urban regeneration: the strategic use of events to revitalise cities. London: : Routledge 2012.

<https://ebookcentral.proquest.com/lib/tees/detail.action?docID=958636>

15

Taylor P, Torkildsen G. Torkildsen's sport and leisure management. 6th ed. London: : Routledge 2011. <https://ebookcentral.proquest.com/lib/tees/detail.action?docID=710104>

16

Tribe J. The economics of recreation, leisure and tourism. Fifth edition. London: : Routledge 2016.

17

Watt DC. Event management in leisure and tourism. Harlow: : Addison Wesley Longman 1998.

18

Yeoman I. Festival and events management: an international arts and culture perspective. Amsterdam: : Elsevier Butterworth-Heinemann 2011.

<https://ebookcentral.proquest.com/lib/tees/detail.action?docID=294126>

19

University of Wisconsin-Stout. Annals of tourism research.

20

Pears R, Shields GJ. Cite them right: the essential referencing guide. Eleventh edition. London: : Red Globe Press 2019.

21

Event management: an international journal.

22

International journal of event management research.

23

Leisure Studies Association. Leisure studies.

24

Institute of Leisure & Amenity Management. Managing leisure: an international journal.

25

Leisure management.

26

International review for the sociology of sport.

<http://www.tees.ac.uk/lis/ejournals/display.cfm?title=International%20review%20for%20the%20sociology%20of%20sport>.

27

Tourism management.

28

Travel trade gazette - UK & Ireland.