

Events Management (Year 2014-2015)

[View Online](#)

[1]

J. Allen, Event planning: the ultimate guide to successful meetings, corporate events, fund-raising galas, conferences, conventions, incentives and other special events, 2nd ed. Mississauga, ON.: Wiley, 2009 [Online]. Available:
<https://ebookcentral.proquest.com/lib/tees/detail.action?docID=427674>

[2]

G. Berridge, Events design and experience, vol. Events Management Series. Oxford: Butterworth-Heinemann, 2006.

[3]

G. A. J. Bowdin, Events management, 3rd ed. London: Butterworth-Heinemann, 2011.

[4]

G. Columbus and J. J. Goldblatt, The complete guide to careers in special events: step toward success! New York: Wiley, 2010.

[5]

R. Davidson and T. Rogers, Marketing destinations and venues for conferences, conventions and business events: a convention and event perspective, vol. Events Management S. Oxford: Butterworth-Heinemann, 2015.

[6]

N. Ferdinand and P. Kitchin, Events management: an international approach. Los Angeles, [Calif.]: Sage, 2012.

[7]

D. Getz, Event studies: theory, research and policy for planned events, 3rd ed. London: Routledge, 2016.

[8]

J. J. Goldblatt and J. Goldblatt, Special events: a new generation and the next frontier, 6th ed. Hoboken, N.J.: Wiley, 2011.

[9]

C. Gratton and I. P. Henry, Sport in the city: the role of sport in economic and social regeneration. London: Routledge, 2001 [Online]. Available:
<https://ebookcentral.proquest.com/lib/tees/detail.action?docID=170205>

[10]

G. Masterman, Strategic sports event management, 2nd ed., Olympic ed. Amsterdam: Butterworth-Heinemann, 2009.

[11]

W. O'Toole, Events feasibility and development: from strategy to operations, vol. Events management series. Amsterdam: Butterworth-Heinemann, 2011 [Online]. Available:
<https://ebookcentral.proquest.com/lib/tees/detail.action?docID=667740>

[12]

R. Davidson and T. Rogers, Marketing destinations and venues for conferences, conventions and business events: a convention and event perspective, vol. Events Management S. Oxford: Butterworth-Heinemann, 2006.

[13]

A. Shone and B. Parry, Successful event management: a practical handbook, 4th ed. Andover: Cengage Learning, 2013.

[14]

A. Smith, Events and urban regeneration: the strategic use of events to revitalise cities. London: Routledge, 2012 [Online]. Available:
<https://ebookcentral.proquest.com/lib/tees/detail.action?docID=958636>

[15]

P. Taylor and G. Torkildsen, Torkildsen's sport and leisure management, 6th ed. London: Routledge, 2011 [Online]. Available:
<https://ebookcentral.proquest.com/lib/tees/detail.action?docID=710104>

[16]

J. Tribe, The economics of recreation, leisure and tourism, Fifth edition. London: Routledge, 2016.

[17]

D. C. Watt, Event management in leisure and tourism. Harlow: Addison Wesley Longman, 1998.

[18]

I. Yeoman, Festival and events management: an international arts and culture perspective. Amsterdam: Elsevier Butterworth-Heinemann, 2011 [Online]. Available:
<https://ebookcentral.proquest.com/lib/tees/detail.action?docID=294126>

[19]

University of Wisconsin-Stout, 'Annals of tourism research'.

[20]

R. Pears and G. J. Shields, Cite them right: the essential referencing guide, Eleventh

edition. London: Red Globe Press, 2019.

[21]

'Event management: an international journal'.

[22]

'International journal of event management research'.

[23]

Leisure Studies Association, 'Leisure studies'.

[24]

Institute of Leisure & Amenity Management, 'Managing leisure: an international journal'.

[25]

'Leisure management'.

[26]

'International review for the sociology of sport' [Online]. Available:
<http://www.tees.ac.uk/lis/ejournals/display.cfm?title=International%20review%20for%20the%20sociology%20of%20sport>.

[27]

'Tourism management'.

[28]

'Travel trade gazette - UK & Ireland'.